**Appendix（1）：Supervisors:**

1. **Miss Zhang Ying** (wzzyyr@126.com)

Topic one: Risk management of export companies: (focusing on one product or one company or one industry)

Topic Two: Crisis management of export companies: (focusing on one product or one company or one industry)

1. **Mr. Miao Weijia** (mwj88@163.com)

Topic one: An Investigation Report of Yiwu Commodity Market

Topic Two: A Research of International Trade in Yiwu Commodity Market

Topic Three: A Research on How Economic Globalization Influences International Trade in Yiwu Commodity Market

1. **Miss Xu Haiying** (670362274@qq.com)

Topic one: Research on the Motivation Mechanism of Chinese Enterprises

Topic Two: A Brief Analysis of Customer Loyalty

1. **Miss Wu Hairong** (670362274@qq.com)

Topic one: Impact of E-commerce on International Trade

Topic Two: On Cross-cultural Communication in International Trade

1. **Miss Zhang Yunyan** (799354496@qq.com)

Topic one: Compensation in IT Company

Topic Two: Marketing strategy for real estate developers in the “Cold winter”